

**WDMCS School Community Network  
Meeting Minutes  
September 18, 2018**

Next meeting: October 16, 2018 (Fairmeadows Room, LRC)

**1. Nominations/Elections for SCN Roles**

Stephanie Horak volunteered to continue in the role as president and Michelle Kennedy volunteered to continue as the secretary.

**2. WDMCS Strategic Plan – Michelle Lettington, Associate Superintendent**

Michelle shared a video called “Rubik’s Cube: A question, waiting to be answered” You can view it on Youtube at the following link: <https://www.youtube.com/watch?v=W1K2jdjLhbo>

WDMCS Strategic Plan

What: Student Success

How: Process

Why: Motivation/values

Communicate, collaborate and solve problems

Goals

1. Each student ready for post-secondary education.
2. Each student ready for careers.
3. Each student ready for life.

How? We align people in our system.

Strategic Goals:

1. Ensure academic success of each student by integrating and improving strategies for powerful teaching and learning.
2. Ensure academic success of each student by managing and improving effective operations in the district collaborating and communicating with stakeholders.

**3. Portrait of a Graduate – Laine Mendenhall-Buck, Director of School/Community Relations**

Laine shared a draft version of a portrait of a graduate visual that embodies the following statement and encompasses the 6 traits below. Laine asked for feedback.

A West Des Moines Community School graduate will possess the essential skills and integrity to communicate, collaborate and solve problems as a confident citizen embracing our diverse and changing world.

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- Communicator
- Collaborator
- Critical Thinker
- Global Contributor
- Continuous Learner
- Innovator

**4. WDMCS Master Plan Facilities Update – Paul Bobek, Chief Financial Officer**

Next step: Implementation Planning/preliminary cost estimates

Key focus: Instruction should drive construction

Two plans had been proposed to the board. Both plans would make changes at the elementary to add preschool and remove 6<sup>th</sup> grade. Valley Southwoods would be Innovative Career Center. Remodeling and additions to Valley High School. Separate options for middle school.

- Three Middle school option \$226.3 million – renovate two existing middle schools
- Two Middle school option \$262 million – Tear down and rebuild both middle schools on existing property.

Not enough money with sales tax and PPEL money. Board asked for two new options with a goal of \$150 million in cost. New plans to focus on pre-K through 5<sup>th</sup>. Valley to remain 10-12 with no changes to the ball fields. No innovation center. Programming would be available at Valley but no separate center. Need to update Rex Matthis. Walnut Creek would stay as it is.

\$900,000 paid to Shive Hattery and BrainSpaces out of PPEL.

Website has not been updated. Laine stated that due to a lot of moving parts, they wanted to avoid a chaotic message. Waiting for a solid direction before updating. Plan to update the website and provide communication prior to Monday's workshop. Website: <https://masterplan.wdmcs.org/>

**5. Heart Rate Monitors in PE Class – Brian Rhoads, K-12 Physical Education & Health Curriculum Lead**

6. Brian shared how the heart rate monitors fit the purpose and goal of physical education. Use Heart Rate Monitors for 4 through 12<sup>th</sup> grade. It connects to the District Standards. Goal is 50% in the yellow (moderate) or red zone (vigorous). Currently not meeting the goals. Data will be sent home in the fall to students and an email to the parents. No grades based on Heart Rate Monitors.

**7. School/Community Relations Overview – Laine Mendenhall-Buck, Director of School/Community Relations**

Laine shared a video “Get to know School/Community Relations” video.

What does the group do?: Support communication needs across WDMCS

What does it mean for parent groups?:

- School/Community group can take pictures of a project or event.
- Promote on social media great stories and your events.
- Answer questions about when/how to use WDMCS academic and activity logos.
- Serve as a liaison for media
- Create graphic materials or videos to support projects and WDMCS marketing efforts
- Support crisis communication needs to parents and community

2018-2019 School Community Relations priorities

- Smartphone application rollout
- Updated website directory. Automate website. No pictures.
- New communication tools for email communications. New platform that will allow more flexibility in the email layouts.
- Master plan facilities support
- Marketing plan initiatives.

**8. Golf in the Halls – Cindy Todd, West Des Moines Community Foundation**

Golf in the halls is Saturday, November 17, 2018 from 9 a.m to 3 p.m at Valley High School.

Still looking for additional corporate sponsors. \$1000 a hole.

Meyers Constructions constructed 9 holes. Cindy said they are as great as some mini golf courses. Encouraged families to bring children of all ages. For more information visit the foundation website at [www.wdmcsfoundation.org](http://www.wdmcsfoundation.org)

Online registration opens October 10, 2018. <http://birdeasepro.com/golfinthehalls>

Volunteers are needed the day of the event.

**9. New Ideas from Schools**

New seating at Valley Stadium

Indian Hills is kicking of a new fundraiser – Big Blast Party

Jordan Creek – Tailgate party with food trucks. Looking to order ProFriend t-shirts.

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Valley Southwoods had a bonfire with about 150 kids. New fundraiser also. Blast of sending out text messages.

Clive- Gearing up for Glo Run fundraiser

Western Hills – 1<sup>st</sup> year doing Spanish Immersion program. Going fantastic.

Shahna Janssen said that a new Parent Quest will be coming out soon.

Hillside – Collaborating with Mid-American and T-Mobile to provide mobile hot spots for families that qualify for free and reduced lunch. Pilot program.

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Minutes respectfully submitted by Michelle Kennedy